# Hello. I'm Divy Patel

Graphic Designer | Brand & Campaign Design

## ABOUT ME

Graphic designer with experience in brand, campaign, and content-driven design across digital and print. Concept-first and detail-oriented, with strong typography, layout, and production workflows. I build design systems that stay consistent while still feeling fresh—taking ideas from insight to execution in fast-paced environments.

**CONTACT ME**

📞 +1 (365) 888 6601　　📍 Toronto, ON, Canada.　　🌐 graphicsgenix.ca

Ⓑ behance.net/divypatel13faa　　in linkedin.com/in/divyp-1899-/

## WORK EXPERIENCE

### GRAPHIC DESIGNER / BRAND DESIGNER　2023 - Present
Graphics Genix | Toronto / Remote

- Design brand, campaign, and sports-inspired visual content across digital and print platforms
- Create concept-driven spec ads and brand explorations focused on emotional storytelling and cultural relevance
- Lead projects from blank canvas to final delivery, ensuring consistency across brand systems and touchpoints
- Prepare print-ready files using proper sizing, file setup, pre-flight checks, and QA standards
- Manage multiple projects in parallel and deliver high-quality work under tight timelines

### WEB & GRAPHIC DESIGNER　2020 – 2022
Niction Tech & Codebrik Solution | India

- Designed digital layouts, marketing creatives, and brand assets for multiple clients
- Collaborated with teams to deliver consistent, on-brand visuals across platforms
- Built strong skills in typography, layout, and visual hierarchy
- Delivered high-quality work under tight deadlines

### ADDITIONAL EXPERIENCE:

- Experience in leadership, operations, and fast-paced environments, strengthening time management, collaboration, and problem-solving skills.

## MY EDUCATION

### DIPLOMA / CERTIFICATION ~ GRAPHIC & WEB DESIGN
Arena Animation　　2017 - 2018

- Training in branding, graphic design, typography, and visual communication
- Hands-on experience with Adobe Creative Suite and design workflows

### VFX & 3D ANIMATION (FOUNDATIONAL)
Arena Animation　　2018 - 2020

- Visual storytelling, motion fundamentals, and creative sequencing

### INTERESTS

- Brand systems & identity
- Campaign storytelling
- Editorial & typography
- Social-first design
- Culture-led advertising

## DESIGN & CREATIVE

Brand Identity & Visual Systems

Sports & Editorial Design

Campaign & Key Art Design

Typography, Composition & Layout

Image Selection & Art Direction

## PRODUCTION & EXECUTION

Print Production, File Setup & Pre-Flight

Digital Asset Creation (Web & Social)

QA & On-Brand Consistency

Fast Turnaround Design Delivery

## TOOLS

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe After Effects (Working Knowledge)

Figma (Basic–intermediate)