

# Hello. I'm Divy Patel

I am A Graphic Designer

## ABOUT ME

Creative and detail-driven Brand & Visual Designer with a strong focus on sport-culture storytelling, brand identity systems, and digital-first campaign design. Experienced in developing high-impact creative across social, marketing, and web, with work ranging from visual identity, logos, typography systems, and content design to campaign-style creative that elevates brand presence.

Proficient in Adobe Creative Cloud (Illustrator, Photoshop, Premiere Pro, After Effects) with a strong understanding of typography, layout, composition, and brand systems. Known for translating creative direction into clean, modern, and scalable visual solutions while maintaining strong craft and attention to detail.

Highly collaborative, adaptable, and deadline-driven—comfortable working in fast-paced environments and iterating quickly. Passionate about creating meaningful creative that connects with audiences, strengthens brand equity, and delivers measurable results.

## CONTACT ME

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## WORK EXPERIENCE

### WEB DESIGNER

2020 - 2022

Niction Tech | Codebrik Solution, India

- Created brand identity systems, logos, and digital design assets for 50+ clients, aligning creative with brand strategy and audience needs.
- Designed campaign-style social content, marketing banners, and web visuals that strengthened brand presence and improved engagement.
- Developed clean typography, layout systems, and visual storytelling across web and digital platforms for consistent brand expression.

Managed projects end-to-end from concept to final delivery, ensuring

### REFINER

2022 -2023

Bank Brothers, Brampton

- Supported daily operations with a strong focus on precision, safety, and process discipline.
- Maintained high standards under pressure while working in a fast-paced environment

### SWING MANAGER

2023- 2025

Macdonald's / Lindsay

- Led team operations in a fast-paced environment, ensuring smooth workflow and consistent service quality.
- Trained and supported new team members while maintaining strong communication and leadership.
- Managed shift planning, customer experience, and problem-solving under pressure.

## MY EDUCATION

### GRAPHIC & WEB DESIGN

Arena Animation 2017 - 2018

- Completed training in brand identity, logo design, layout, typography, UI/UX, and digital media design.
- Built strong foundations in visual systems and design principles using Adobe tools.

### VFX - 3D ANIMATION

Arena Animation 2018 - 2020

- Trained in visual effects, 3D modeling, animation, and motion graphics.
  - Hands-on experience with tools like After Effects, Blender, and 3ds Max.
  - Developed creative storytelling, digital visualization, and animation skills through real-world projects.
- Created a portfolio of animated videos, 3D models, and visual effects sequences.

## MY SKILLS

- Brand Identity & Visual Systems
- Campaign & Digital Content Design
- Logo Design + Brand Marks
- Typography & Layout Systems
- Art Direction Support + Creative Execution
- Social + Web Design (Marketing Assets, Banners, Ads)
- Design Presentation + Concept Development

## LANGUAGES

- ENGLISH
- HINDI
- GUJARATI

## HOBBIES

- TRAVELLING
- COOKING
- FOOTBALL
- DANCE