

# Hello. I'm Divy Patel

PORTFOLIO: GRAPHICSGENIX.CA

Creative Professional | Graphic Designer | Branding & Digital Media

## ABOUT ME

Creative professional with experience in graphic design, digital media, and visual communication. Skilled at transforming ideas into clear and engaging visuals across print and digital platforms. Experienced in working in fast-paced environments, collaborating with teams, and managing multiple projects under deadlines. Strong attention to detail, problem-solving mindset, and passion for delivering high-quality work that creates impact.

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— 🌐 [behance.net/divypatel13faa](https://www.behance.net/divypatel13faa) — [linkedin.com/in/divyp-1899-/](https://www.linkedin.com/in/divyp-1899-/)

## WORK EXPERIENCE

### GRAPHIC DESIGNER / BRAND DESIGNER 2023 - Present Graphics Genix | Toronto / Remote

- Design brand, campaign, and sports-inspired visual content across digital and print platforms
- Create concept-driven spec ads and brand explorations focused on emotional storytelling and cultural relevance
- Lead projects from blank canvas to final delivery, ensuring consistency across brand systems and touchpoints
- Prepare print-ready files using proper sizing, file setup, pre-flight checks, and QA standards
- Manage multiple projects in parallel and deliver high-quality work under tight timelines

### WEB & GRAPHIC DESIGNER 2020 - 2022 Niction Tech & Codebrik Solution | India

- Designed digital layouts, marketing creatives, and brand assets for multiple clients
- Collaborated with teams to deliver consistent, on-brand visuals across platforms
- Built strong skills in typography, layout, and visual hierarchy
- Delivered high-quality work under tight deadlines

### ADDITIONAL EXPERIENCE:

- Experience in leadership, operations, and fast-paced environments, strengthening time management, collaboration, and problem-solving skills.

## MY EDUCATION

### DIPLOMA / CERTIFICATION ~ GRAPHIC & WEB DESIGN

Arena Animation 2017 - 2018

- Training in branding, graphic design, typography, and visual communication
- Hands-on experience with Adobe Creative Suite and design workflows

### VFX & 3D ANIMATION (FOUNDATIONAL)

Arena Animation 2018 - 2020

- Visual storytelling, motion fundamentals, and creative sequencing

### INTERESTS

- Sports media & broadcasting
- Visual storytelling and brand design
- Typography and creative layouts
- Digital content and social media trends
- Photography and visual composition

## DESIGN & CREATIVE

- Brand Identity & Visual Systems
- Sports & Editorial Design
- Campaign & Key Art Design
- Typography, Composition & Layout
- Image Selection & Art Direction

## PRODUCTION & EXECUTION

- Print Production, File Setup & Pre-Flight
- Digital Asset Creation (Web & Social)
- QA & On-Brand Consistency
- Fast Turnaround Design Delivery

## TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Figma
- Microsoft Office / Google Workspace